

# INSTITUTE OF MANAGEMENT DEVELOPMENT AND RESEARCH

(Reg. under Govt. of Kerala and  
Member - Indian Chamber of Commerce and Industry)



Mylam,  
Cheriyakonni PO,  
Thiruvananthapuram,  
Pin: 695013



## IMDR CENTRE FOR DATA ANALYTICS (ICEDA)

ICEDA has organised a series of webinars on Advanced Topics

Date	Subject	Resource Person
12-7-2020	Relevance of Data Analytics in the Present Environment	 Deepika swamy Certified and Practicing Data Analyst Bangalore.
16-8-2020	Opportunities and Challenges of Supply Chain Management in the Present Environment	 Prof. Dr. Md. Mamun Habib Independent University Bangladesh
10-9-2020 to 13-9-2020	Publishing Papers on Scopus Indexed Journals	 Prof. Dr. Md. Mamun Habib Independent University Bangladesh
20-9-2020	Critical Thinking and Creativity	 Prof. Sandra Trejos Ph.D Clarion University, Pennsylvania.
11-10-2020	Exploiting Social Analytics in Artificial Intelligence to Promote Rural Community Development	 Prof. Dr. Razamin Ramli Universiti Utara, Malaysia.
15-11-2020	Cyber Security	 Sanjeev j Gathani BBG APAC Pte Ltd, Singapore.
5-12-2020	Structural Equation Modelling - AMOS	 Prof. Dr. Nripendra Singh Clarion University, Pennsylvania,USA.
7-12-2020	Value Chain – Application in Agricultural Sector	 Dr. Lee Tzong-Ru PHD, Texas A&M University
9-01-2021	Social Media and Digital Marketing	 Ms. Ida Serneberg Noroff School of Technology and Digital Media, Norway
16-01-2021	Competencies for Professionals Beyond Covid 19	 Mr. Mark Barnabas Lee Nanyang Technological University, Singapore.
23-01-2021	Design Thinking	 Dr. Pradeep.S Head, ICT Academy.
30-01-2021	Artificial Intelligence	 Dr. Chandrasekhar Menon Former Director, Overseas Operations, J.P. Jain Center of Management, Dubai.

*For more details*

**Dr. B. Chandrachoodan Nair**

Director, ICEDA, E-mail: [directoriceda@gmail.com](mailto:directoriceda@gmail.com), Mob: +91 9074930095

# IMDR COLLEGE OF ADVANCED STUDIES (I-CAS)



(Affiliated to University of Kerala)

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- ▶ **BBA**
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- ▶ **BCom (Logistics and Supply Chain Management)**
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Further Details Contact: I-CAS, (P) 80752 67004, 9746303244, 9447699865

Principal: 9447817042, Email: imdrcollege19@gmail.com

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